



PRESTASHOP MODULE

This document guides you through the installation, configuration and use of our Prestashop module for sending SMS.

1) Installation of the module

The installation of our module is done in a few clicks, in a few seconds only.

- Download the ".ZIP" folder containing our module
- Go to your administration section "Modules".
- Click on " New Module ".
- Send the downloaded ".ZIP" folder

That's it! The module is now installed on your Prestashop shop.

2) Connecting the module to AvoSMS

Let's configure your module so that it is directly connected to your account on our AvoSMS platform.

- [Create an account](#) or [login](#) to AvoSMS
- Go to your customer area under "API Access
- Copy the "Secret Key" of your API access
- Go to your Prestashop Admin " AvoSMS " then " Configuration ".
- Enter your AvoSMS email address as your login and the copied key
- Save the connection information

After these simple steps, the configuration is complete. If everything went well, you should see your SMS "balance" and other configuration menus appear.

3) Configuration of the module's features

- Automatic SMS Notifications

These SMS messages are automatically sent to your customers, on their known mobile number, at important stages of their order, payment or delivery.

Once the connection of the module to your AvoSMS account is completed, you now have access to all the main configurations for "SMS Notifications":

Configuration générales

*** Nom d'expéditeur personnalisé**
Ce nom d'expéditeur sera utilisé pour tous vos envois de SMS et apparaîtra comme l'expéditeur du message auprès de votre client. Vous pouvez utiliser jusqu'à 11 caractères, sans espaces (... conditions).

Suivi des clics
Permet de suivre le nombre de clics sur vos liens

SMS Gérant commande confirmée

*** Numéro de téléphone**
Numéro de téléphone mobile sur lequel envoyé le SMS de notifications pour une commande confirmée.

*** Contenu du SMS**
Ce SMS sera déclenché et envoyé automatiquement lorsque qu'une commande est confirmée.

Retrouvez ci-dessus les variables personnalisées disponibles pour cet événement. Celles-ci seront remplacées par les données du client lors de l'envoi du SMS.

%prenomclient% %nomclient% %numerocommande% %nomboutique%

SMS commande confirmée

*** Contenu du SMS**
Ce SMS sera déclenché et envoyé automatiquement à chaque client qui passe une commande, lorsque celle-ci est confirmée.

Retrouvez ci-dessus les variables personnalisées disponibles pour cet événement. Celles-ci seront remplacées par les données du client lors de l'envoi du SMS.

%prenomclient% %nomclient% %numerocommande% %nomboutique%

SMS commande expédiée

*** Contenu du SMS**
Ce SMS sera déclenché et envoyé automatiquement à chaque client lorsque leur commande est marquée comme expédiée par vos services.

Retrouvez ci-dessus les variables personnalisées disponibles pour cet événement. Celles-ci seront remplacées par les données du client lors de l'envoi du SMS.

%prenomclient% %nomclient% %numerocommande% %nomboutique%

SMS commande annulée

*** Contenu du SMS**
Ce SMS sera déclenché et envoyé automatiquement à chaque client lorsqu'une commande placée a été annulée par vos services.

Retrouvez ci-dessus les variables personnalisées disponibles pour cet événement. Celles-ci seront remplacées par les données du client lors de l'envoi du SMS.

%prenomclient% %nomclient% %numerocommande% %nomboutique%

Customised sender name:

This feature allows you to have your brand or shop name appear as the sender on your SMS messages. Up to 11 characters, without spaces or accents. If these conditions are not met, a short number will be used (example: 36173).

Click tracking :

This setting allows you to track the number of clicks on your AvoSMS account and thus "track" the results of unique visitors, total clicks, etc. This function also activates a URL shortener (savings in the SMS).

SMS Manager confirmed order :

Enable or disable this feature by checking the appropriate box. Once activated, it will automatically alert the registered number as soon as a new order is received. Practical for quick processing and real-time information.

SMS Order Confirmation:

Activate or not this functionality by checking the corresponding box. This SMS is automatically sent to your customer when their order is confirmed (automatically or not, by your shop).

SMS Shipped Order :

Enable or disable this feature by checking the corresponding box. This SMS is automatically sent to your customer when their order is marked as "shipped".

SMS Cancelled Order:

Enable or disable this feature by checking the corresponding box. This SMS is automatically sent to your customer when their order is marked as "cancelled".

SMS content:

For all SMS notification actions, set up an SMS "template" to be sent to your customer, with custom variables.

For example:

"Hello %customername% your order %ordernumber% has been registered".

Will result in at the reception:

"Hello Julie, your order HU3827 has been registered".

(In the case where your customer's name is "Julie" and her order is "HU3827").

Thus, the custom variables are automatically modified by the corresponding value for the action.

You can use the following custom variables:

- Customer's first name
- Customer's last name
- Order number
- Shop name

- Sending bulk or individual marketing SMS

Our module also allows you to send advertising/marketing SMS in bulk or individually, with just a few clicks.

Below is an image of the page allowing you to send your SMS:

The screenshot shows a web interface for sending SMS. It has a title 'Envoyer un SMS'. Underneath, there are several sections: 1. 'Mode d'envoi' with four radio button options: 'Tous les clients (2 clients)', 'Tous les abonnés à la newsletter (2 clients)', 'Liste de contact AvoSMS', and 'Destinataire unique'. 2. 'Modèles AvoSMS' with a dropdown menu showing 'Sélectionner votre modèle SMS désiré'. 3. 'Contenu du SMS' with a large text input area. Below the text area, it says 'Une mention "STOP" ou un lien de désinscription est inséré automatiquement en fin de message' and '14 / 160 caractères (coût : 1 SMS)'. 4. 'Date d'envoi' with a date and time input field showing '09/11/2022 14:02'. At the bottom right, there is a blue 'Confirmer' button.

Sending mode :

Select the recipient(s) of your SMS from a list:

All customers: Retrieves all customers (fully registered or with a guest account) ;

All newsletter subscribers: Customers who have given their consent for advertising/newsletters ;

AvoSMS contact list: Customized list previously created on AvoSMS ;

Single recipient: Manual sending, insert yourself the number(s) to contact.

AvoSMS template:

Create an SMS template in your AvoSMS account and retrieve it instantly from your Prestashop shop for your sending. Useful if your content is often similar and thus, to go faster.

SMS content :

Enter the content of the SMS that will be sent to your customer(s) in this space. For every 160 characters, you will receive an additional SMS per sending. Our service allows concatenation (long SMS) and this, up to 600 characters. This sending being advertising/marketing, the obligatory mention "STOP" will be included (counts 14 characters).

Send date :

This function allows you to plan the sending of a campaign or a single SMS. Enter the exact date and time when the campaign should be executed by our services. For an immediate sending, leave the current date/time or a date/time lower than now.

HELP & SUPPORT

If you need help or assistance, our team is at your disposal:

- E-mail : support@avosms.com
- Phone : 0801 280 000 (free call from France)
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